

APPROVED BY

The First vice-rector

\_\_\_\_\_ Alla NAVOLOKINA

dd. \_\_\_\_\_, 2022

**CAREER GUIDANCE WORK PLAN OF  
International European University  
for the 2022-2023 academic year**

| No. | Activities  | Responsible persons   | Deadlines             |
|-----|---|---|-----------------------|
| 1.  | Updating of advertising and image products of ERIs  | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy, Directors of ERIs, Heads of Departments                                 | Within a year         |
| 2.  | Creation of advertising materials to present the University on social media. Video ads and publications                             | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy  | Within a year         |
| 3.  | Individual career guidance consultations with the practical psychologist for students   | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy, Directors of ERIs, Heads of Departments, supervisors of academic groups | Within a year         |
| 4.  | Appointment of persons responsible for career guidance activities at departments of Education and Research Institutes               | Directors of ERIs and Heads of Departments  | until October 1, 2022 |
| 5.  | Approval of the career guidance and promotion plan of Institutes for the year   | Directors of ERIs, Heads of Departments   | until October 1, 2022 |
| 6.  | Online career guidance activities for future applicants   | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy  | Within a year         |
| 7.  | Conclusion of cooperation agreements and planning of joint activities with Departments, offices, education departments, and schools | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy, and Directors of ERIs   | Within a year         |
| 8.  | Presentation of the University and specialties available to students at schools, lyceums, and colleges                              | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy,   | Within a year         |

|     |  | Directors of ERIs, Heads of Departments   |               |
|-----|--|---|---------------|
| 9.  | Organization of meetings of students with employers and other stakeholders   | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy, Directors of ERIs, Heads of Departments | Within a year |
| 10. | Holding of Open Days   | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy, Directors of ERIs, Heads of Departments | Within a year |
| 11. | Development of social projects aimed at enhancing the University's recognition in Ukraine and abroad                   | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy, Directors of ERIs, Heads of Departments | Within a year |
| 12. | Holding of training sessions and workshops for students to develop their soft skills                                   | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy, Directors of ERIs, Heads of Departments | Within a year |
| 13. | Participation in All-Ukrainian, regional, local, and city career guidance activities and career fairs                  | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy, Directors of ERIs, Heads of Departments | Within a year |
| 14. | Holding of round tables, seminars, and PR projects with obligatory highlighting of materials on the University website | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy, Directors of ERIs, Heads of Departments | Within a year |
| 15. | University promotion in the mass media   | Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy  | Within a year |

Deputy Director of Career Guidance and Career Development of the Department of Public Relations and Youth Policy

Oksana PUZIK